



Shofar Analytics

Results

Daily Surveys on Presidential Preferences

from March 11 to May 6, 2022



Methodology

Via SMS

Cellphone numbers are generated at random from 940 million possible numbers

Sending an average of 40 thousand text messages per day

Receiving an average of 200 valid responses from unique numbers per day





Methodology

margin of error of weekly results

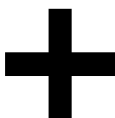
as high as **3.4%** to as low as **2.4%**

Confidence interval at **95%**





RESULTS OF THE SHOFAR ANALYTICS PRESIDENTIAL PREFERENCE SURVEY PER WEEK									
Candidate	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8	WEEK 9
	2022-03-11	2022-03-18	2022-03-25	2022-04-01	2022-04-08	2022-04-15	2022-04-22	2022-04-29	2022-05-06
	2022-03-17	2022-03-24	2022-03-31	2022-04-07	2022-04-14	2022-04-21	2022-04-28	2022-05-05	2022-05-09
BONGBONG MARCOS	58.7%	59.8%	63.4%	63.7%	66.2%	65.7%	62.1%	55.5%	
LENI ROBREDO	14.7%	16.0%	16.1%	14.8%	17.9%	18.0%	23.5%	32.0%	
MANNY PACQUIAO	7.4%	5.5%	5.4%	5.1%	5.0%	5.2%	4.2%	3.5%	
ISKO MORENO	5.6%	5.1%	5.1%	4.6%	4.8%	4.6%	4.4%	3.0%	
PING LACSON	2.2%	2.8%	1.5%	2.1%	2.1%	1.6%	0.9%	1.0%	
UNDECIDED	8.8%	7.9%	6.1%	7.4%	1.7%	3.0%	3.6%	4.0%	
NOT LISTED	2.6%	3.0%	2.4%	2.2%	2.3%	1.8%	1.2%	1.1%	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
Margin of Error of Sample	3.0%	2.7%	2.2%	2.4%	2.5%	3.4%	2.6%	2.8%	





SHOFAR WEEKLY MONITORING OF PRESIDENTIAL PREFERENCES MARCH 11 TO MAY 4, 2022

